2020/21 Clubs and Societies General Meeting 2

Monday 7th September 2020

Minutes

Meeting start: 5pm

Chair: Ru Wallace (RW), VP Community

Clerk: Jodie Waite (JW), Student Development Co-Ordinator

1. Welcome and Apologies
2. Alumni Fund: Presented by Emma Campbell (EC), Strathclyde University

EC notes that:

* The Alumni fund is open until 8th November
* Clubs and societies can apply for anything within the guidelines, as long as they are very explicit in regard to what they will use the money for. The application must include how many of each item you will need to purchase, how you would like to buy them and when.
* Clubs and societies must ensure that the impact of the project is clear and that they convey why it is important.
* The Alumni team also runs a Telethon campaign where they hire student callers to call Alumni, update them on what’s happening at the University, and ask whether they would like to make a gift to the Alumni fund. This could be a potential job for students following Covid.
* The Alumni team is having a giving day on the 18th November where they will have a microsite demonstrating how the Alumni fund is supporting students. The money raised in that will also be available for clubs and societies.
1. Promoting your Club or Society
* RW states that here is a new guide in the ‘Clubs and Societies Resources’ area of the website demonstrating how clubs and societies can be active online, how to upload images and videos, and how to engage with the Strath Union social media channels.
1. Layout
* RW notes that the website template has changed and shows attendees where the ‘Clubs and Societies Resources’ have been moved.
1. We Stand with Students Campaigns
* RW states that the Student Exec is asking the University to re-think blended learning to ensure students are not unnecessarily travelling to campus
1. Movember: Presented by Vinay Koumar (VC), Strathclyde Movember Rep

VC notes that:

* Strathclyde raised £11,500 last year compared to Glasgow who raised £18,000 last year.
* This year Strathclyde participants will grow a moustache or run 60km over the course of November
* If any clubs or societies do anything for Movember, then can post this on behalf of Strathclyde via creating a page and signing up to the Movember Strath page.
* Movember will be a competition against other clubs and societies, and against universities.
* The Strathclyde target this year is £15,000
1. Global Entrepreneurship Week

RW states that:

* Global Entrepreneurship Week will celebrate entrepreneurship in individuals, and clubs and societies
* The Mary’s Meal Society will be hosting a guest speaker from the charity who will present on how the charity started
* Taking part in Movember or running an event as part of Global Entrepreneurship Week will count as a community event in the Active and Engaged criteria
1. Diversity at Work
* RW states that ‘Diversity at Work’ training is a new awareness session scheduled to take place and encourages clubs and societies to sign up.
1. Budget Update
* RW states that Clubs Exec has spent £3570.15 and that there is £31,429.85 left for clubs and societies to apply for
* RW states that projects Clubs Exec has approved so far have included TableTop Simulator, prizes for a WIBF society competition, USEV core equipment, and a TedX video marketing campaign
* RW encourages clubs and societies to apply for funding
1. Ask the Clubs Exec: Presented by RW and Maddie Taylor (MT), Student Clubs Exec member
* Attendee 1 asks whether Clubs Exec would consider a grant request for posting society hoodies.
* MT encourages them to apply for funding because, given the unique circumstances, Clubs Exec is funding items they would not usually.
* Attendee 2 asks whether anyone has advice on how to keep people interested in attending online events.
* RW states that collaborative events with other societies are often successful, and that Clubs Exec is open to grant applications for online platforms such as an online Minecraft server or video games.

Meeting ends 6pm